Best Practices in Service-Learning Course Design

Service-learning is a high-impact pedagogy that can take many forms in a course. This handout summarizes some recommendations from the Office of Service-Learning for developing service-learning courses at the University of Georgia. Please contact our office for more details.

Service Activity or Project

- Service-learning courses should include some sort of service activity that is relevant to the course’s learning objectives and that provides benefit to the community.
- The service activity can be direct—such as tutoring children at an after-school site or providing financial counseling; or indirect—such as developing a website or policy brief.
- The service activity can be ongoing throughout the semester—such as working weekly with a regular program at a senior center; one-time—such as helping put on an Insect Zoo; or periodic—such as selecting any three work-days at the UGArden.
- The activity can take place during or outside of class time, individually, in small groups, or with the whole class, depending on the type of activity and the instructor and community partner preference.
- There is not a minimum amount of service time required by UGA to be considered a service-learning class; quality of the placement and activity is more important than quantity. On average, students report about 30-35 hours over the course of the semester, but there is a wide range across courses.
- Generally, it is better to have the service activity take place with a community partner selected and approved by the instructor, rather than asking students to seek out their own partner.
- Research suggests that students benefit more in placements working with people different than themselves.

Community Partnerships

- The community or partner agency should help identify the need that the service-learning activity is addressing, as well as what role students and instructors can effectively play. Service-learning is not just a one-sided outreach activity by the university, but should be mutually-beneficial.
- Instructors and the community partner should meet in advance to clearly discuss the service activity and logistics, such as: What will students need to know before starting this work? What will students do, and why? How will students get to the site, if off-campus? What is the best communication method? Who will provide supervision? How will student work be evaluated? What happens in the case of an adverse event?
- All service-learning partnerships should have a Memorandum of Understanding (MOU) between UGA and the community partner, to help spell out expectations.
- Consider building in a formal “celebration,” presentation, or delivery of the service-learning project outcomes to the partner or stakeholders.
Learning

- Credit is given for the learning, not just taking part in service or completing hours.
- For existing courses, it may be preferable for the service activity and reflections to replace another assignment, rather than being added on.
- In addition to academic learning outcomes, service-learning often impacts students' personal and civic learning, and these should be considered in constructing and assessing the course. Models such as L. Dee Fink’s “significant course design” can help think through learning goals.
- Assessment of students’ learning relative to the service activity should be intentionally designed into the course, and could include observation of student actions, evaluation of work by the community partner, analysis of critical reflections, pre-/post-service tests, and many other mechanisms.

Reflection

- Critical reflection activities must be integrated into the course, ranging from “pre-flection” before the service activity, to reflection during and after the service.
- Reflection should help make clear the connection between the course content and the service activities, and should go beyond just description, to include not just the “what?”, but also the “so what?” (how the service relates to the course content), and “now what?” (linking to future actions and new learning). Reflection can help students develop and demonstrate critical thinking, moral reasoning, and communication skills.
- Reflection activities can include written journaling, small-group discussions, arts-based or multimedia work, e-portfolios, poster sessions, blogs, and many other modalities.
- Reflection activities can also serve as effective assessment.

Structure

- Service-learning can effectively take place at any level, from First-Year Odyssey to doctoral; online and study-abroad are possible, too.
- Service-learning courses ideally should seek the “S” suffix through UGA’s CAPA system.
- A statement explaining service-learning and its role in the course should be included in the syllabus, to help make it clear to the students.

Resources

The Office of Service-Learning offers periodic workshops on course design and reflection, as well as year-long faculty development programs and faculty awards. Service-learning support grants are also available for helping with transportation costs, materials, background checks, or other course expenses.

For individual or departmental consultations, help identifying and recommending potential community partners, or other information about service-learning at UGA, contact us at 706-542-8924!